

Own Label Cleaning Chemicals

A range of high-performance cleaning chemicals packaged with your own brand identity.

Stand Out from the crowd

Everybody knows that unique packaging will make a product stand out, especially in the competitive cleaning and hygiene market place.

Now, Anglian Chemicals are making it easy for you to place your brand ahead of your competitors with the introduction of our **Own-Label** range.

All you need to do to create your own range of cleaning chemicals is send us your logo and our expert design team will create your bespoke range of labels to compliment your specialised range of cleaning chemicals.

And thats it! There are no minimum label runs, no design costs, and no delays.

Alternatively you could choose the Anglian Chemicals brand and take advantage of our trusted reputation based on 25 years experience serving the cleaning industry.

Anglian Chemicals are a UK based chemical manufacturer with over 30 years experience in serving the cleaning and hygiene needs of many different types of industries throughout Europe. All chemicals are manufactured at our on-site production facility in Fakenham, Norfolk. Experience has told us that only quality products offer true value for money, so our chemicals are painstakingly formulated and tested by our qualified chemist to ensure that they do the job first time, and last longer.

Investment in a state of the art full colour digital reel to reel printer, laminator and die-cutting equipment allows the production of stunning picture quality labels that will withstand the rigour of use with chemicals. Our new full colour digital labelling facility has given us the independence to produce custom own-labelling in short runs without the need to enforce large minimum quantity orders. We are careful to use only the highest quality consumables and substrates to ensure your label will be bright and eye catching, while remaining durable and resistant to peeling or smearing.

Distributor opportunities... Make it your own!

At Anglian, we are concerned with developing **relationships**, not just customers. We can certainly recommend the Anglian brand of cleaning chemicals but we do not just supply off-the-shelf products. We also formulate and custom-blend products to meet our customers exclusive requirements.

We will work with you to develop & manufacture custom formulations and branding to your own specifications, to help you to **stand out** in your marketplace. After all, you know the unique requirements of your customers better than anyone.

And we will follow up with all the marketing support and advice you need to make your brand succeed coupled with our fantastic customer service and external and internal sales team to offer you everything you need.



Why do i need OWN LABEL?



Strengthen your brand image & reputation



Exclusive relationship with your manufacturer:
- Custom Formulations
- Bespoke label designs



Quality products with Unique Selling Points Manufactured under ISO9001 conditions



Superb performance with economical dilutions



Buy direct from the manufacturer:
- Short lead times
- No minimum label runs

Our Expertise. **Your Label**