

## A straight look at a serious problem

Want to be **Green?** Clean up your **CARBON** Footprint?

## **Go Anglian Chemicals Ltd.**

Millers Close, Fakenham, Norfolk NR21 8NW

### **For a Practical, Affordable Solution.**

Surely a contradiction in terms “green and chemicals” and we are the first to admit it. **(Now there's a refreshing change).** Unlike some who's “green” products are so poor in performance you have to overdose the quantities to get results, or you find the cleaning staff are bringing products from home as yours don't work.

You can get “greenish” chemicals with a fancy label. But have to be careful as usually it's just a high priced watered down mix of mainstream product with a modified ph to just scrape in to the neutral bracket, and neutral is no indication of environmentally safe. Or perhaps its some biological solution you would not want to get into a cut, a drain or river. Also its often the case when you pay a premium price trying not to use “nasty” chemicals any benefits gained are usually massively outweighed by all the other factors.

Here at **Anglian Chemicals Ltd** we do different **(It's a Norfolk tradition).** Yes we have green cleaning chemicals and typically made from fruit or vegetable extracts (but only those that really work). Plus things like recycled toilet tissue that starts to dissolve just as soon as the toilet is flushed and is broken down to pulp in 20 seconds. **So here is the first clue to our Green Logic, it's often what you cannot see that makes the real difference, not what it says on the label.**

We look at the **big** picture.

**If you** don't have toilet blockages you don't need equally environmentally damaging and expensive remedies of men, machines and aggressive chemicals.

**If you** have floor finishes that last twice as long you half the strip, recoat routine.

**If you** have a product that works first time every time you don't have the staff double dosing just to make it work. Or in some cases bringing things from home.

**If you** have a highly accurate dilution control system that pleases the health and safety manager not terrifies him, **you** regain control.

**If we** ship in high dilution rates you don't consume natural resources for packaging, energy, unnecessarily add to global warming or the traffic jams.

**If we** use the most appropriate form of transport.

**If we** try to make it **cost less to be green rather than more.**

**If we** constantly review our product range; what you take; and then offer you the best package we can. **You the customer is in control**, not the cleaner or the chemical rep.

The logic is simple and working in partnership with the customer and their other initiatives the overall effects can be dramatic especially on the **carbon** footprint. Add a forward thinking 27 year old company with its own manufacturing facilities, chemists and engineers, all working to ISO 9001/2000 and add a great respect for customers aims, their staff, their safety and the environment.

**And then consider; Do We not offer exactly what You want?**

Can you afford not to talk to **Anglian Chemicals** and investigate how they can boost your green credentials? For no obligation and straight talking call 01328 851407 or email [sales@anglianchemicals.com](mailto:sales@anglianchemicals.com) with your needs.

**01328 851407**